

# W. D. Oldham & Co.'s 12th Great

## LOOM END AND CLEARANCE

# SALE

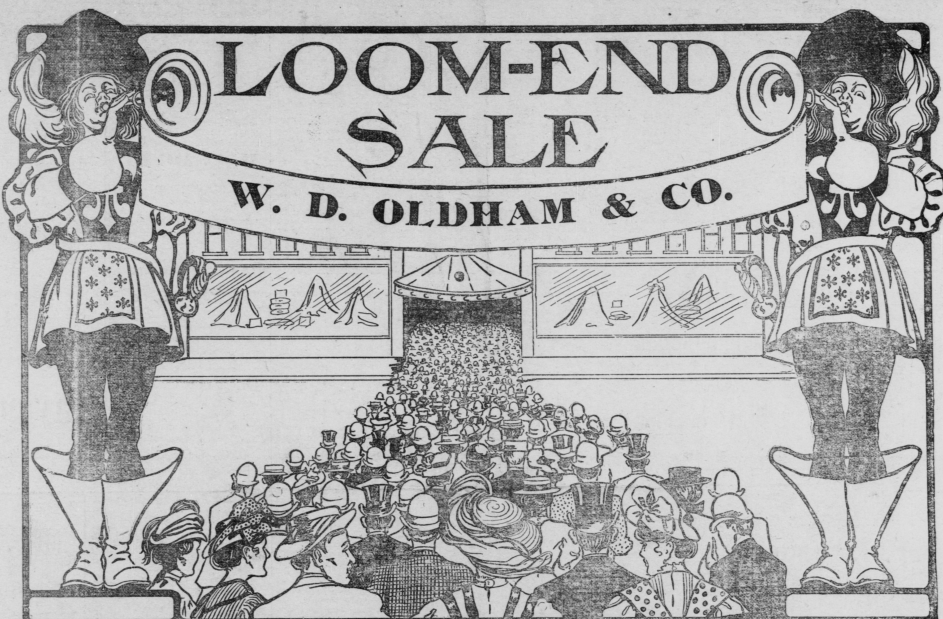
**Sale Begins**  
**SATURDAY**  
**Jan. 8**

at 8 o'clock and Closes  
Saturday, Jan. 22nd, at  
10:30 p. m.

In announcing our Twelfth Great Loom End and Clearance Sale, we feel free to assure our patrons that our bargain offerings in this sale far surpasses any of our previous attempts of sale giving. We feel that experience is the best teacher, and our buyers, although they have always been on the alert for bargains for our sales, have gained in experience and with each sale they are able to furnish more and better things for our customers. And this sale coming at the time of the year when we are ready and willing to sell all winter goods and broken lots at some kind of a price to clean up stock and get ready for our annual inventory, means a great money saving event for all who may come.

Our Clearance Sales are business propositions which we know are worth your consideration. If you need goods of any kind, it's up to you to come to this sale and save money.

We guarantee satisfaction with every purchase or your money will be refunded.



It is one of the fixed principles of our enormous business not to carry over goods from one season to another. For this reason we announce our 12th Great Loom End and Clearance Sale with the intention of making it the record breaking bargain giving event in the history of Madison county.

Over \$10,000.00

Worth of Loom Ends of every conceivable kind was purchased from the mills by our buyers for this, the greatest of our Loom End Sales.

Remnants of fine woolen dress goods  
Remnants of all kinds of Silks  
Remnants of Linens and Towelings  
Remnants of Gingham and Washgoods  
Remnants of Outings and Flannellets  
Remnants of Bleach and Brown Cotton  
Remnants of Bed Tickings, Draperies  
Remnants of Carpets and Mattings  
Remnants of Waistings of all kinds  
And manufacturers small lots of Shoes  
Clothing, Hats, Gloves, and many other kinds of goods you may need were bought from the mills for this great sale at prices far below the cost to manufacture.

Don't miss the opportunity of a life time to save money. Attend this sale. Come early and stay late. Don't miss a single price ticket in any department of our great store. They all mean bargains for you.

Store closed all day Friday, Jan. 7, to mark down prices and get ready for the big sale.

### Sale Begins Saturday, January 8. 13 DAYS Bargain Giving Feast For SPOT CASH

When we promise you a Bargain Feast you are sure to get it all we promise and more too. This time we are not only promising more than ever before, but we intend, as in the past, to do a great deal more than even our broadest statement leads you to expect. The time is now ripe for a clearance sale and we intend to make it the most decisive clearance sale we have ever held. We have chosen this present time for several reasons, but mainly because it was the end of the weaving season for the mills and they had accumulated great piles of Loom End Remnants that our buyers were fortunate enough to buy at a great deal less price than the actual cost to manufacture them, and then it is almost time for our spring stock to begin coming in, we want to close out all winter goods to make room for them, and to offer them now while they are strictly seasonable thereby giving our customers and friends a chance to buy merchandise that will be in demand for months to come at a price in many cases below the cost of the raw material. In every case the price asked is far below the actual value of the goods at this time. This is an opportunity that you will not probably get again in the near future, as the price of all raw material is advancing and goods of all kinds will be higher. If we cared to do so, we could by locking these goods and putting them until next season sell them for more money in a regular way. However, we don't carry goods over from one season to another and it is a fact (of which we feel justly proud) that we offer patrons nothing but goods of the present season's production. That's why we say you cannot afford to miss this genuine bargain giving offering. We are talking to the live ones now. If by any chance this should be read by someone who does not care for a saving here and a saving there, in other words "If you are dead," please pardon us. Don't come to life on our account. But if you are interested, and in these times every one should be interested in saving a part of their income, come in and look us over. Be consistent. Study your own interests. Give us an opportunity to show you a clean cut saving on each and every item you need. If you don't find the goods and prices just what you want, then we won't expect your patronage.



#### Clothing Bargains

Men have a smile with us. You will win before you start if you buy one of our Schloss Bros. Suits made expressly to fit you and buy it now during this sale at almost one-half price. The very best suits go in this sale. Nothing reserved—they all go at Loom End prices. Come the first day and fit yourself up before your's is gone.

500 pairs Men's all wool Cashmere Pants, regular 1.00 to 2.00, sale price..... 90c  
300 pairs Men's Fine Cashmere Pants, reg. 2.50 and 3.00 suits. Sale price..... 1.50  
Men's, Boy's, Youth's and Children's Suits and Overcoats in all qualities and styles cut almost half in two in price during this sale. This will be our record breaking, value giving, Clothing Sale. Don't miss it.

#### Loom End Bargains

10,000 yards Wm. Simpson's black and gray Calico, in lengths from 1 to 10 yards; reg. price 75c per yd. Loom End price..... 35c  
10,000 yards American Indigo blue Calico, in lengths from 1 to 10 yards; regular 60c value, Loom End Sale price..... 35c  
5,000 yards Wm. Simpson's and American China blue Calico, in lengths from 1 to 10 yards; 60c value. Loom End Sale price..... 35c  
10,000 yards American Bleeding Calicoes, in lengths from 1 to 10 yards; regular price 60c per yard. Loom End price..... 35c  
5,000 yards Arnold's red and wine colored Prints, in lengths from 1 to 10 yards; reg. price 60c. Loom End price..... 35c  
10,000 yards Lancaster and Amusing Apron Gingham, in lengths from 2 1/2 to 10 yards; regular price 35c. Loom End price..... 20c  
5,000 yards best French Dress Gingham, in lengths from 2 1/2 to 10 yards; regular price 12 1/2c. Loom End price..... 7c



#### Cloaks and Suits

Now here is where your money pays double and in some cases more than double. Every suit in the big store has been cut half in two in price, and a great many where styles are not so good have been reduced 2/3 of the original price. You can bring just a little money and go home with a beautiful Tailor-made Suit. Don't wait until your size is gone. Come the first day, get fitted up, then tell your neighbors.

Many of the very best styles in Ladies', Misses' and Children's Cloaks, all bought for this sale's business, are yet unused. If you have waited for this sale you have been wise. Come and get them, we have decided not to carry over a single garment, so prices must sell them and we have named the prices so low that you will be glad to take them home with you. Come expecting bargains in Ladies' Tailor-made Suits, Cloaks and Skirts—you won't be disappointed.

#### Loom End Bargains

4,000 yards size light ground Outing Cloth in lengths from 3 to 10 yards; regular 1.50 value. Loom End price..... 50c  
3,000 yards India Linen, in lengths from 3 to 10 yards; regular price 8 1/2c. Loom End Sale price..... 50c  
2,000 yards India Linen in lengths from 3 to 10 yards; regular price 12 1/2c. Sale price..... 8 1/2c  
200 yards size bleached Table Damask, 66 inches wide; regular 40c yard value, in lengths from 2 1/2 to 6 1/2 yards. Loom End Sale price..... 23c  
Pearl Buttons per dozen..... 2 1/2c  
Flax, per paper..... 1c  
Hair Pins, per paper..... 1c  
White Tape, per ball..... 1c  
Safety Pins, per paper..... 1c  
Tie-buckles..... 1c

Don't fail to get our prices on men's, ladies', misses and children's.

#### Underwear.

A big saving to you in this department. Get our Loom End Sale prices on Corsets and Hosiery. Now is the time to buy them and put them away till spring. At least 33 per cent off regular price.

#### A Strictly Cash Sale - Bring Your Coin

It means a saving of hard, cold cash—cash that will be needed to buy bread and fuel as well as Dry Goods for the balance of the winter.

#### Loom End Bargains

2,000 yards extra heavy Hosiery Cloth in solid colors, stripes and checks for men's shirts, etc. in lengths from 3 to 10 yards; regular price 10c yard. Loom End price..... 7 1/2c  
5,000 yards Wm. Simpson's 30-in. Percale in light and dark colors, in lengths from 1 to 10 yards; regular price from 12 1/2c per yard. Loom End price..... 6 1/2c  
10,000 yards extra heavy Outing Cloth in light and dark colors, in lengths from 2 1/2 to 10 yards; regular price 12c. Sale price..... 7 1/2c  
5,000 yards extra heavy solid colored Outing Flannel, in light, red, cream, white, pink, etc.; regular 10 to 12 1/2c. Loom End Sale price..... 8c

#### Red Price Tickets Mean Bargains for You

50 yards 22 inch Fancy Pongee, worth 25c in a regular way, in light grounds with thin stripes and checks. Sale price..... 15c  
1,000 yards Corded Madras in white ground with delicate colored figures and stripes, in lengths from 10 to 20 yards; regular price 15c per yard. Loom End price..... 9c  
2 1/2 yards white Big Table Popline, 26 in. wide; regular price 25 to 30c yard. Sale price..... 16c  
1,000 yards Amusing A C A Bed Ticking, guaranteed leather proof, in lengths from 6 to 9 yards; regular 25c value. Sale price 12 1/2c  
1,000 yards Dongal Loom Suitings, in colored stripes and figures, in lengths from 2 to 12 yards; regular price 15c. Sale price 10c  
2,000 yards Flannellette for dresses and undershirts, in navy blue and gray ground with small figures and stripes, in lengths from 2 to 12 yards; regular 15c value. Sale price 7 1/2c



#### Hat and Cap Bargains

We have the exclusive sale in this city for the celebrated Hawes Hat, the regular price is \$3.00 in every city in the United States. Our sale price will be \$2.45. Every hat in the entire department has been reduced for this, our Biggest Loom End Sale.

Men's \$1.35 Fur Hats, sale price..... 80c  
Men's 1.50 Fur Hats, sale price..... 1.15  
Men's 2.00 Fur Hats, sale price..... 1.50  
Men's 2.50 Fur Hats, sale price..... 1.80  
Men's 1.00 Fur Hats, sale price..... 70c  
Men's 1.25 Fur Hats, sale price..... 80c  
Men's 1.20 Fur Hats, sale price..... 80c  
Men's and Boy's 25c caps, sale price..... 19c

Look for Red Tags

Richmond

# BUSY BEE CASH STORE

Kentucky





























# 12th Great Loom End & Clearance Sale

## W.D. OLDHAM & CO'S

### Our Biggest

and Best Sale. Don't Miss It. The shrewd buyers opportunity. You will see what you want and want what you see. Come

The opportunity knocks at your door and duty to yourself and family demands that you take advantage of this great opportunity. So be on hand without fail. The values in this sale will cause it to be handed down as one of the greatest in the history of Madison county

Nothing can bring broader than the mighty savings to be made at this stupendous sale

Emerson says: If a man write a better book, preach a better sermon, or make a better basket than his neighbor, although he builds his house in the woods, the world will make a beaten path to his door. We want you to follow the crowd in the beaten path to our store—it is the path that leads to smiles for the purchaser and we want to make you smile



### A 13 Days Bargain Giving Sale

That will be the greatest feast for the economical housekeeper in the history of good old Richmond

You know what our sales mean. We do not give you a lot of hot air stories to get you to come and then disappoint you. Our sales mean a saving of good hard earned money to you. You can't afford to miss this opportunity

If you have the bargain instinct our goods and prices will quickly convince you that you can get something for almost nothing

REMEMBER—This is strictly a cash sale. We have reduced prices so low that we most positively cannot afford to book them for any one. In many instances prices are below the actual cost of production and we must have the cash

An extra force of sales people have been employed for the sale to help attend to the wants of the multitude of the people who will throng our store

### ONLY ONE HANDLER BETWEEN THE MILLS AND OUR CUSTOMERS

And that is the BUSY BEE CASH STORE which controls the Loom End Sales in this city. Attend this sale and save those profits—the jobbers, the commission merchants, and the broker—all saved for you. We have bought thousands upon thousands of dollars worth of Loom Ends of the finest fabrics made in America for this sale. The mills had the stuff and our buyers being the first on the ground when the bell tapped to start the sale, got pick and choice of all the best values. In other words "they cleaned up" and we are enabled to offer our customers during this sale values in good seasonable merchandise that will be long remembered. You won't find trashy, shop worn goods that you don't want. You will find all new clean stuff, direct from the mills to you in endless varieties of patterns, all good lengths and big quantities. In addition to the Loom Ends, we shall offer our entire stock of new stuff at Loom End prices. Read these pages carefully and see where you can make great savings in all the necessities you may want. Look through our store at the thousands of red tag prices. We have space to mention only a few of the red tag values, but they will be revealed to you all over the store each day of the sale

## SALE BEGINS SATURDAY, JAN'Y. 8, CLOSES JAN'Y. 22



### Boot and Shoe Bargains

You know we are sole agents for "Queen Quality" Fine Shoes for ladies in Richmond. You also know that the manufacturers of Queen Quality shoes do not allow us to cut prices on a single pair unless we get special permission from them to do so. We have arranged with them to allow us to cut prices during this sale and you can buy for two weeks only Queen Quality shoes at remarkably low prices

We have numbers of broken lots of shoes in different sizes and qualities, all good shoes and good styles, but Loom End Sale prices have been put on them so low that it will close the entire lot in short order. If you are needing shoes don't fail to see this lot, we can fit anybody in any kind of a shoe you want at less than half the original cost

Don't let all the best ones get away from you

Come the first day and fit up your family

### LOOM END BARGAINS

We have bought for this sale one lot of White Bed Spreads about 500 in lot, large size \$10.00, regular \$15.00 values. Loom End Sale price..... 90c

One lot White Bed Spreads, full size, about two hundred in lot, worth \$1 regular price. Loom End price..... 60c

One lot White Fringed Bed Spreads, cut corners, regular \$2 values. Loom End price..... \$1.25

Watch for Red Tickets in Every Department They Mean Bargains for You

500 Men's Laundry Negligee Shirts, manufacturers 2nds, in new styles, stripes, figures and plain white. You can get any kind you want at..... 30c

One lot of full size Bed Blankets, 10 x 12, in white, gray and tan, regular price \$7.50 per pair. Loom End price..... 45c

One lot of extra large 14 Bed Blankets, in white, gray and tan, regular \$12.50 values. Loom End price per pair..... 75c

One lot of all wool Blankets in white with blue and pink borders, blue and white plaids, red and black and white plaids, regular price per pair \$6. Loom End price..... \$5.25

All our fine all wool Blankets that were formerly sold for \$6.50 to \$7.50 and \$8 per pair, will be sold during the sale in a lot. Your choice for any you may like at..... \$4.95

Every Department Included in this Mammoth Sale



### Boy's Clothing and Notions

In no department in the great store have we made such sweeping reductions. Many of the very best boy's clothing in small lots that we want to close out have been cut one-half in price and in some cases less than half price

30 boy's Cassimere Knee Suits, regular price \$1.50. Loom End price..... 85c

20 boy's Cassimere Knee Suits, regular price \$2.50 and \$3. Loom End price..... \$1.25

75 boy's Cassimere Knee Suits, regular price \$1.50 and \$1. Loom End price..... \$1.25

100 boy's Cassimere Knee Suits in the very best brands, all sizes new fall and winter suits, regular price from \$6 to \$8.25. Loom End price..... \$2.50

One lot of boy's Cassimere Knee Pants, all sizes, that we sell regular for \$50, 75c and \$1 per pair, will be sold during the sale at..... 35c

One lot of boy's Cassimere pants, long legs in pretty patterns, regular price \$2 and \$2.50, will be sold during this sale at..... \$1.10

### Miscellaneous Bargains

200 fringed Brussels Mats in beautiful designs, regular price 75c, sale price..... 55c

100 fringed Brussels Rugs, all bright pretty patterns, good size, regular \$1.25, sale price..... 75c

200 beautiful Velvet Rugs, 57-64 sizes, regular price \$2.50, sale price..... \$1.25

200 extra pretty Velvet Rugs, size 35x72 regular \$4 value, sale price..... 60c

All wool Ingrain Carpet remnants in lengths from 5 to 12 yards, regular price 65 and 75c per yard, sale price..... 20c

100 extra large 12x16 Towels, regular price 15c, Loom End price..... 8c

100 extra fine all linen fringed Damask Towels in beautiful red, pink, blue and yellow borders, also plain white, regular price 25 to 35c, bought especially for this sale, price..... 10c

200 plain white Hemstitched Towels all pure linen, regular price 35c, sale price..... 15c

200 extra heavy and extra large bleach Turkish Bath Towels the same thing you pay 25c for everyday, sale price..... 10c

500 yard's Stephens all linen unbleached crash for towels, 18 inches wide, in lengths from 2 to 10 yards, regular price 12 1/2c, sale price..... 7 1/2c

Don't fail to see our Hamburg and Lace offerings for this sale. Now is the time to buy your embroideries especially when you can get them at Loom End prices. You will see staks of them all marked with red tags in plain figures. Don't miss them

Lace Curtains in manufacturers imperfections and odd lots out of our regular stock will be sold during the sale at less than half their real value. Don't miss them

The red price tickets are all marked in plain figures. Don't overlook a single one—they all mean bargains for you

Don't fail to see

our

Special Lots of

PETTICOATS

bought for this

Sale



100 black Mercerized Petticoats

with beautiful ruffle, full size, worth

\$1, our Loom

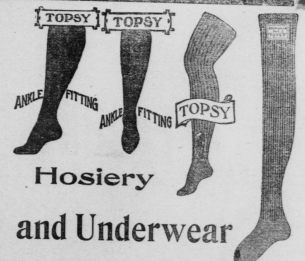
End price

69c

500 ladies' Petticoats in black and colors, regular \$1.50 and \$2 sellers, full size and beautifully made. Loom End Sale price

95c

Help us to help you. Come to the store where you get low prices on everything, and bargains smiling from every corner



Hosiery

and Underwear

Our entire Hosiery stock has been marked down in price for this our biggest and best Loom End Sale. In addition to our regular stock, we have purchased exclusively for this sale large lots of manufacturers seconds and odd lots that you can buy at less than the cost of the raw material

One lot of ladies' black Hosiery, manufacturers seconds, regular price 15c per pair, sale price..... 7c

One lot children's black ribbed Hosiery, manufacturers seconds, in sizes from 5 to 12, trible knee, regular price 10c. Loom End price..... 6c

One lot men's Half Hose in black, tan and navy, manufacturers seconds, regular price from 10 to 15c per pair, sale price..... 7c

One lot extra fine men's Half Hose, in all the latest patterns, all sizes, regular price from 25 to 35c per pair, sale price..... 15c

We can Fit any Machine you may use

in Needles, Shuttles and Bobbins



Needles, Shuttles and Bobbins for use in All Makes of Sewing Machines

Get our prices on all kinds of Underwear for men, boy's, children, ladies' and misses' and save from 25 to 33 1-3 per cent. on each purchase

# The Busy Bee Cash Store

## RICHMOND KENTUCKY